

Sorority Wear and Appearance Paraphernalia S.O.P

**Iota Gamma PSI (ΙΓΨ) Military
Sorority Inc. FAYETTEVILLE,
NC**

When you accepted your official invitation to the join ΙΓΨ, you agreed that you would always represent yourself as a Woman of Distinction at all times. Iota Gamma Psi nurtures the qualities of strong character that distinguish our members and our sisterhood, including compassion, integrity and sincerity. In Iota Gamma Psi, members lead by example through their daily actions and communication.

Everything that we do, say, post, tweet, Instagram or convey through social media is representative of ΙΓΨ and conveys an image of who we are as an organization.

Approved Vendor

Any group or individual that wishes to trade on the goodwill associated with the ΙΓΨ trademark, and benefit commercially from utilization of those marks, must become licensed in order to do so. A vendor is not required to become licensed in order to resell products produced by a licensed manufacturer, so long as they do not further embellish the product or expand on the use of the insignia.

The trademarks include our organization's name (Iota Gamma Psi Military Sorority Inc) nicknames (IGPsi) Greek letters (ΙΓΨ) crest, badge, symbols, and other insignia. Any and all commercial use of these marks (or any marks that are confusingly similar) must be granted through a vendor license agreement. Licensing exists primarily to protect the goodwill associated with our trademark by ensuring quality control of products and services.

A member's right to use ΙΓΨ insignia crest, badge, symbols, and other insignia is limited to noncommercial personal use. Outside of this limited use, a member of ΙΓΨ is required to follow the same legal obligations as any other vendors. Licensing applies whenever a commercial transaction takes place. Moreover, neither individual chapters nor members of the ΙΓΨ have the right to grant commercial use of the trademarks to a third party. Only a Founder or Director has that authority because they are the sole trademark owner.

Licensing benefits members because it's the best way to ensure that members receive quality products and services that adhere to ΙΓΨ 's standards and positively represent their membership in a faith-based organization. Additionally, royalties collected ultimately benefit members in the long run because ΙΓΨ support scholarships, educational programming, leadership trainings, etc.

ΙΓΨ vendors may be required to submit representative samples in order to become licensed and all designs must be approved prior to production, marketing and/or sale. As a faith-based organization, we aim to ensure that our marks are only used in ways that positively reflect our standards as Women of Distinction.

ΙΓΨ trademark rights have been affirmed by the federal courts which gives us the right and obligation to claim ownership of our marks and to control the use of it.

Crest details: The colors are teal, purple and white. The symbols on the crest are as follows: Butterfly (Base) Clock that shows the time of 10:10 (top centered/teal & purple) Serving Hands (teal). (Bottom under butterfly) Calla Lily (lower right, colors are teal, purple & white) Book & Cross (lower left, Teal bible with white cross) Flame (center of the butterfly) Greek Letters ΙΓΨ (Right of butterfly) Standard Capital letters/number - GY6 (left of butterfly) the background will be white with filled in stitching in teal and purple.

WORDS / DESIGN

ΙΓΨ

IGPsi / IGP

Iota Gamma Psi Military Sorority™

ΙΓΨ Women of Distinction



Traditional Greek Protocol

These protocols are not all inclusive for Iota Gamma Psi but are used as a guide.

Organization's GREEK LETTERS:

Protocol dictates that when lettering vertically (4-inch letters) or horizontally (small letters), the Greek letters of an organization's name should be placed on the RIGHT side of the garment (i.e. jacket, jersey, etc.), as they take precedence over the words, the crest, or any

other symbol. ***Crossing/Line jackets for must be approved by the National Paraphernalia Director and/or paraphernalia representative in her absence, if delegated to do so.

Chapters LETTERS:

Protocol dictates that when adding chapter information to the sleeves, the chapter's letters should be placed on the LEFT side of the garment, as they take precedence over the crossing date.

Crossing (Initiation) Dates:

Protocol dictates that when adding crossing or initiation information to the sleeves, the date should be placed on the RIGHT side of the garment, as they do not take precedence over the chapter information.

Line Name vs. Line's Name:

Protocol dictates that an individual's line name takes precedence over the name of the line, and should be placed above the line's name.

Line Name vs. Line Number:

Protocol dictates that an individual's line name takes precedence over his/her line number, and should be placed either above or before the line number.

1. Back of Jacket.

For initial jackets, the following items are mandatory:

1. Soror Line Name (must be acronym or name spelled out; not both)
2. Soror Numeric line number
3. Overall line name

Custom Line Jackets

Custom or subsequent line jackets are authorized after approval from the paraphernalia director or upon delegated approval to a paraphernalia committee member or representative.

The Line Number and/or Picture that is associated with your line name may be centered on back

The overall line name centered on the lowest portion of the back

The picture/image must correlate or make reference to a Soror's individual line name and must be approved from the paraphernalia director before it can be created.

Any customized jackets or any other apparel resembling the layout of a line jacket CANNOT have pictures/images that are provocative in nature, such as cartoon/superhero/avatar silhouettes resembling an exotic dancer or of any minimally dressed woman/man/figure. These designs will **NOT** be approved as they do not represent the brand of Iota Gamma Psi Military

Sorority .If you are concerned about the style of authorized design, please contact your local Paraphernalia representative or the Paraphernalia committee.

Ritual attire

Initiation/Ritual attire, commonly known as “whites,” is clothing worn to rituals or ceremonies to share the purity and unity of our Sisterhood. It should represent all the benefits and privileges of membership in the Sorority that we wish to convey to others and ourselves.

The outfit should be conservative in nature, clean, and pressed for respect of all Sorors who have preceded us and for the solemnness of the ritual event:

- a) Uninterrupted White (not off white) dresses are appropriate and will be determined for the Kimberlites by the Diamond Cutter/Dean. It should be of a size and style that is comfortable and flatters an individual’s body type. Dresses must not be tight or snug fitting. Active Sorors attending the ritual are authorized to wear uninterrupted white dresses.
- b) Stockings are not required, but if worn must be of skin tone color.
- c) Appropriate undergarments should be worn.
- d) Matching white shoes (not off white) are required for all Kimberlites (no “Sorority colors”, colored heels or colored ornaments). Sorors will wear white shoes of their choice.
- e) You must wear true white close toe shoes with a heel no higher than 3 inches.
- f) When wearing dress without your Sash you must wear a purple scarf and your sorority pin in accordance with the sorority Bylaw. Sorority Pin is required to be placed on the left breast above heart. Not placed on the collar.
- g) Only two rings may be worn, one on each hand with a wedding set counting as one ring.
- h) Diamond jewelry may be worn by Sorors (Kimberlite are NOT allowed to wear Diamonds with the exception of their wedding rings)
- i) One bracelet, necklace and one watch may be worn. Bracelets and watches must not be worn on the same wrist and cannot contain any diamonds or sorority colors.
- j) No oversized or gaudy jewelry is to be worn. Earrings worn may be Diamonds (Sorors only), diamonds, gold or silver studs. Earrings should not hang below the earlobe. Only two earrings per ear may be worn.
- k) Light makeup may be worn; however, members must be careful not to stain the ritual garments of the Sorority.
- l) Clothing with sequins or an abundance of beading is not authorized.
- m) Boots are not authorized.

- n) When attending a sorority funeral you will wear your ceremonial attire plus short white gloves.

Business Uniform

Business attire is clothing worn to sorority business meetings and/or other business functions as determined by leadership. When attending Sorority business meetings you are authorized to wear a 3/4 or long sleeve white shirt or a long sleeve purple shirt. The shirt must have the sorority crest sewn on the left or you must wear your sorority pin IAW sorority bylaws. You are allowed to have only your last name on your shirt i.e. Soror Smith embroidered on the right side. The business shirt can be white, purple or teal and will be determined by leadership prior to the meeting.

You are only authorized to wear black dress pants and a close toe black shoe (heel not to exceed 3 Inches). You are authorized to wear your Sorority jacket or approved business blazer.

White business shirts or blazers may have teal or purple embroidery. Purple or Teal shirts or blazers should have white embroidery only.

Wearing of the sorority blazer is optional and will also be determined by leadership prior to meetings. Blazers and sorority business shirts shall have your official Government name only. Soror names may only be worn on Sorority Paraphernalia (Sorority Paraphernalia, herein referred to as "Nalia"). Unless otherwise noted, business meetings will not consist of jeans, sweat suits, t-shirts or sneakers. If there is a planned community service in conjunction with the business meeting, leadership reserves the right to allow Nalia as the uniform.

Community service attire will be determined based on the activities being performed.

Fellowship/Soror Sunday Attire

Soror Sunday: Proper Soror attire for Soror Sunday is Black dresses or pants/blouse with a Teal, Turquoise or purple scarf. During the Spring & Summer months, white may be added to substitute black attire. **Ensure all attire is properly sized without appearing too large or too small (tight).**

Sorority Paraphernalia

Sorority "Nalia" is any clothing bearing the name of the sorority that does not fall into the business or ritual category. This might include but is not limited to line jackets, t-shirts, sweatshirts, hoodies, cardigans, etc. Our colors are Purple and Teal. Do not buy items that place our Greek symbols on another sorority's/fraternity colors. Do not place our crest, letters, or mascot on any state or government uniforms (this includes authorized and unauthorized versions). You are not allowed to rip or deface any ΙΓΨ paraphernalia clothing. We wear our letters with the purposes of representing our sorority. Therefore, 'Snappy Casual' is the only approved method. Snappy Casual is the middle between business and business casual. For example, you may wear a sorority t-shirt with a nice pair of jeans that does not have any holes, a nice pair of shoes or black, teal or purple short lace up boots. Makeup must appear natural and in good taste.

- a. Don't wear with leggings, jogging, stained or faded clothing or baggy sweatpants. However sweatpants can be worn if the chapter is engaging in an activity that deems it acceptable.
- b. Shorts/skirts must extend beyond the longest fingertip with the arms fully extended at the side when in IΓΨ paraphernalia.
- c. Don't wear more than three paraphernalia items at a time, for example you are authorized to wear your jacket, shirt and one other item. Unless it is probate than you can wear up to five.
- d. Don't wear when drinking or hungover from drinking. Don't allow anyone that is not a member of your sorority to wear your sorority letters.
- e. Don't donate your paraphernalia to the Good Will or anyplace that a non-member could easily obtain it.
- f. When wearing your sorority letters, don't be disrespectful to others or engage in gossip. Remember that you are a Woman of Distinction and you are representing your sorority at all times, especially when wearing your sorority gear.
- g. The crest/shield should not be altered in any way. No writing or numbers shall be embedded in or on it, below it, or across it, unless authorized by the Paraphernalia Director or as stated or shown on the images for crest usage on garments/banners/logos.
- h. Do not use our crest/shield in conjunction with any other Sorority / Fraternity / Organization crest/shield.
- i. The crest/shield may be worn on graduation stoles with Greek letter collegiate honor societies or clubs.
- j. The crest /shield or letters should not be placed on the sole, underneath any footwear nor on any body part that such as the buttocks or lower private area.
- k. When displaying your Greek letters on your car, you are allowed to display your letters or crest on the front or back of your car. When displaying on the front, it can only be displayed in frontal license plate bracket. When displaying on the back it must be displayed on the lower left of rear window, bumper, and trunk or as a license plate frame.
- l. Only Sorors in good standing are authorized to wear the IΓΨ Greek letters and paraphernalia.
- m. Sorors may create **GIFTS** for special occasions such as birthdays, holidays, or for new initiates using Iota Gamma Psi trademark items. Items cannot be solicited for sale unless the Soror making the items is an authorized vendor. Any Soror that is found in violation will be fined.

- n. The **ONLY** authorized colors for tee shirts: purple, teal, white, black, khaki/tan, grey, and camouflage (teal, purple, white and grey combo, and green).
- o. The **ONLY** authorized colors for polo's, sweaters/cardigan, and blouses are purple, teal, white, black, khaki/tan, and grey.
- p. The **ONLY** authorized color for letters are purple, teal; split purple and teal; or camouflage (teal or purple print only).
- q. The **ONLY** authorized colors for other apparel to include but not limited to fashion style jackets, hoodies, and accessories are the same as colors listed for tee shirts and denim.
- r. The image of the crest can be placed on the front of a jacket, sweater/cardigan, polo, blouse, boot tongue, paddle, plaques etc. When the crest is displayed on the back of any apparel it must be centered and main focal point of the design.
- s. When purchasing wood or acrylic/stain glass items; the writing around the crest "should" be the same as displayed on a garment item; alternative option is to use the Greek ΙΓΨ Letterings. Depending on the size of the items you can omit Military Sorority, Inc. underneath the crest.

We should wear our Greek letters proudly. This is the easiest, and one of the best, marketing moves that we can make. Our colors are very beautiful and stand out from the traditional colors.

- a) Do wear your letters when volunteering.
- b) Do wear your letters when attending business meetings that line up with your sorority goals or mission statement.
- c) Do wear your letters when presenting a business presentation that line up with your sorority goals or mission statement.

Our Greek letters symbolize Women of Distinction. Don't dishonor the Founders contributions and sacrifices by being or acting irresponsibly or disgracefully while wearing our letters.

One of the best sorority memories is being able to present new Sorors with their initial Sorority Tshirt, crest and line jacket after initiation.

To avoid being fined you are only authorized to buy and wear sorority paraphernalia that has been approved by the sorority. If you are unsure if a vendor or online source is approved, please contact the Paraphernalia Representative at paraphernalia@iotagamma Psi.com

Approved Vendor's for purchasing Iota Gamma Psi

Custom Creation

Ms. Denise Tyndall

Line Jackets

7341 Clinton Rd., Sunshine Square

Stedman, NC 28391

910 321-0050

Hours: Monday - Friday 9am -

5pm

custcreation@embarqmail.com

Taybron's Sweaters Unlimited

5705 Bragg Blvd, Fayetteville, NC 28303

910 826-4570

Soror Shirts and Sorority Blazers craivist@aol.com

Sam's Art Design

<https://samsartanddesign.com/> N'

Spiring Miles Design/ Kevin Ricks

kevinricks2016@gmail.com

Pretty Insane Creations/ Jennifer Parnell

Prettyinsanecreations@gmail.com

Ordering the Sorority Sash <https://www.pridesash.com/sashes/>

Select Graduation Sashes

Select Sorority

Select Customize

Select Sash color: White

Select Trim color: Turquoise

Select Thread: Turquoise

Next

Select: Greek Letters Select

Left

Symbol 1 select: Iota

Symbol 2 select: Gamma

Symbol 3 select: PSI

Select ok and then next

Select: text and right

Type: Soror and your last name (EX: Soror Anderson)

Select Font Style: Corsiva Condensed

Font Size: 13

Select ok and then next

Select Greek Crest: Select our crest

Select right and move crest under your Name

Select Ok

Remove the Greek letters on the right

Select text and right

Select Font Style: Corsiva Condensed

Font Size: 13

Woman of Distinction (it should be under the Crest) (See picture)

Select ok



VIOLATIONS AND FINES

FINES: It is the responsibility of all Sorors to be aware of the guidelines. The fines will be determined based on the violation and number of offenses (fines are assessed for each offense).

Warnings will only be issued to new Sorors who are within 30 days from the date of initiation.

1st Offense

Sorors (all members over 30 days of membership) will be fined:

\$150.00 for the use of unauthorized vendor

\$100. 00 for the misuse of the crest/shield, the sorority name or colors.

\$50.00 not using the correct Greek lettering

2nd Offense

Sorors (all members over 30 days of membership) will be fined according to the following fine schedule:

\$200.00 for the use of unauthorized vendor

\$100. 00 for the misuse of the crest/shield the sorority name

Chapter/Cluster will also be fined according to the fine structure above for the 1st Offense upon a chapter/cluster member receiving her 2nd offense:

*This also applies if chapter/cluster violations occur for banners, business cards, etc.

If you are in doubt of an item you would like to purchase, please contact your local paraphernalia representative or the paraphernalia committee prior to making your purchase.

Appeal: Soror will have 48 hours to contact the paraphernalia committee (local/national as applicable) to submit an appeal. Upon receipt, the request will be reviewed by the National Paraphernalia Director/committee and voted on for a final decision.

Payments: Soror will remit fine payment to the link provided by the National Treasurer within the fine letter. A copy of the receipt should be sent to the Paraphernalia Director at paraphernalia@iotagammapi.com within 72 hours of receipt of notification of violation or upon final decision of appeal. Local representatives will be forwarded a copy of violations for tracking. **Sorors who do not pay their fine(s) will be subject to suspension and placed as an inactive member by National Leadership.**



